

## Oblangata: A Strategic Partner for OEMs, ESPs and IT companies



Bikram Roy,  
 Chief Operating Officer

“Overseas clients can also use our OCDC as an Off-shore Development Centre and treat our state of art facilities and infrastructure as a remote extension of their own setup. If required we also help our clients with permanent placements”, says Chief Operating Officer, Mr. Bikram Roy.



Oblangata has a clear vision of providing high-end engineering services to end clients at affordable prices within the best time frame

### Diversified into IT

Oblangata offers automotive engineering solutions to its clients with the help of a talented pool of engineers who have expertise in CATIA, ProE, Creo, Solidworks, UG Nx, etc for CAD product development . NASTRAN, Abacus, Ansys, LS Dyna, MATLAB, etc are extensively used for CAE analysis. The company primarily works in Interior Trims, BIW, Powertrain, ADAS & Autosar besides simulations - Crash / NVH / Multi Body Dynamics. Being an engineering consulting company, it is software agnostic and has the ability and wherewithal to adapt to a client's software need from a legacy point of view. Oblangata is a one-stop shop for many OEMs and ESPs (Engineering Service Providers). For many IT companies, it is a reliable partner for staff augmentation. It also has strategic tie-ups for AI & ML with niche companies, especially in the field of Robotic Process Automation - RPA, Augmented Reality AR and Virtual Reality VR. It has now also diversified into Big Data Analytics as there is a strong need

The Global Automotive Engineering Services Market is projected to grow at a CAGR of 8.8 percent from USD 153.3 billion in 2021 to USD 253.9 billion by the year 2027. Factors such as the advent of autonomous vehicles, the introduction of 5G network in the automotive industry, OEM and government focus on electric vehicles, use of advanced technology, concerns of vehicle and passenger safety, and vehicle light weighting are driving the automotive engineering services market. While there are many firms in India that compete in the zone, Oblangata Consulting stands apart as a customer centric organization offering their services at affordable pricing as a one-stop solution for all engineering product development . Established in 2018, Oblangata Consulting is a boutique engineering consulting company that has three verticals of Automotive Engineering, EPC, and IT.

The USP of the company lies in offering a multi-pronged service strategy for its esteemed clients. The company undertakes in-house projects at its 70-seater Oblangata Consulting Development Centre at Peenya, Bangalore. The company also works on a Staff Augmentation basis wherein the resources can be made available at the client premises as and when required.



to assimilate, analyze and interpret the large amount of data being gathered by Electric Vehicles .

“QCD is in our DNA,” says Bikram. Quality , Cost and Delivery are the value propositions with which Oblangata Consulting is beating its competitors in this domain

### Partnering with Global Players

Oblangata is currently invested in solidifying and expanding its infrastructure to Pune in the immediate future for the OEM clients in this primary auto hub. The next plan for overseas is to tie up with an engineering company in Milton Keynes in UK that can help increase the footprint in Europe.

Oblangata is empaneled with a host of OEMs, ESPs, and IT giants as a strategic vendor and this association highlights its capabilities and credibility. Some of the big names associated are Ola Electric, Mahindra Electric, Schaeffler, IDIADA, RLE, Onward Technologies, Trigo , Calsoft, Wipro, etc. Oblangata is also in the process of forming a consortium with two like-minded companies - one an engineering partner and the other a fabrication unit for the purpose of jointly manufacturing Garbage Compactors, Aerial Lifts, and Mist Cannons in line with the Government's “Make In India “ initiative. The process for registering a new company with a 33 percent stake by Oblangata Consulting is on the anvil. 🇮🇳

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*In recognition of such stellar performance, we acknowledge the comprehensive and turnkey approach and certify that Oblangata has achieved significant milestones with its solutions & services.*



Rachita Sharma

Special Editor

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